

WEBSITE INFORMATION - INTAKE FORM

1. What will be the new website's name and address?
(example: Regions Bank – www.regions.com)
2. Briefly describe what the organization does and your target audience.
(example: Mortgage Company – Home Loans for consumers)
3. Do you have an existing website that this new website will replace? (Yes/No)
4. Briefly Describe each page's category and what you want:
(examples; home page, contact page, driving directions, products, services, about us, etc.)
5. How many pages total do you think you will need for your website?
6. Briefly outline the content for each information page and also what the main goal of each page is.

7. What ideas do you have for the style/theme of your website design?

*Tip: Providing your thoughts on colors, textures, shapes, photography illustration and typography will help guide the designers.
(example: I like a red and gray color scheme, I like the menus on the side, I like picture slide shows)*

8. Please List a few websites that you like and describe what specifically stands out about them

(Example: I like tevausa.com because of the colors and menus they use):

9. Do you have any images, sketches or documents that might be helpful?

E.g. Your current logo, photos, illustrations, content, layout ideas etc are useful.

10. Is there anything else you would like to communicate to the designers so they can get a better idea of the look and feel you may be looking for?